

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 07488 060049Z

20

ACTION CU-04

INFO OCT-01 EA-10 ISO-00 /015 W
----- 068519

R 060101Z JUN 75
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 0656
USIA WASHDC

UNCLAS TOKYO 7488

STATE FOR CU

USIA FOR IEA

E.O. 11652: N/A
TAGS: OEXC/J
SUBJECT: US DOMESTIC ECONOMY MAJOR PACKAGED PROGRAM: SPEAKER
REQUEST

REF: A) TOKYO'S PROGRAM DIGEST #155 OF MAY 16, 1975,
B) USIS FM 16, MARCH 24, 1975.

1. SUMMARY: THREE SPEAKERS REQUESTED FOR UPCOMING MAJOR
PACKAGED PROGRAM ON US DOMESTIC ECONOMY: USG REPRESENTATIVE,
ACADEMICIAN OR ECONOMIC CONSULTANT, AND BUSINESS REPRESENTATIVE.
PROGRAM TITLE IS "RECESSION AND INFLATION: NEW PROBLEMS, NEW
COUNTERMEASURES". TIMING IS THREE TO FOUR WEEKS IN OCTOBER
AND/OR NOVEMBER, 1975. MAJOR FOCUS OF PROGRAM WILL BE PROBLEMS
OF INFLATION AND RECESSION AND USG POLICIES TO COUNTERACT THESE.
PROGRAMS WILL INCLUDE SESSIONS AT ALL SIX AMERICAN CENTERS
AND ONE NATIONAL SEMINAR. USG SPOKESMAN WOULD GIVE KEYNOTE
ADDRESS AT NATIONAL SEMINAR. WILL REQUEST FULL ARRAY OF
SUPPORT MATERIALS TOO.

2. POST PLANNING MAJOR PACKAGED PROGRAM ON US DOMESTIC
ECONOMY FOR FALL, 1975 PERIOD. OCTOBER AND NOVEMBER,
1975, PROBABLY BEST TIME ALTHOUGH DECEMBER OK TOO IF
THAT ONLY AVAILABLE TIME FOR MOST QUALIFIED SPEAKERS.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TOKYO 07488 060049Z

3. PROGRAM IN SUPPORT OF OBJECTIVE I FOR FY 76.

PLEASE NOTE THIS ECONOMICS OBJECTIVE FORMERLY OBJECTIVE

II. NEW FY 76 OBJECTIVE I IS "TO CLARIFY AND STIMULATE SUPPORT FOR US ECONOMIC POLICIES WITH PARTICULAR EMPHASIS ON ... THE UNDERLYING STRENGTHS OF THE US ECONOMY", AMONG OTHER SUB-OBJECTIVES.

4. MAJOR THEME AND EMPHASIS OF PROGRAM WILL BE ON US DOMESTIC ECONOMY, ESPECIALLY POLICIES AND STRATEGIES BEING APPLIED TO CONTROL INFLATION AND RECESSION. INTERNATIONAL TRADE AND MONETARY POLICIES, INTERNATIONAL ENERGY PROBLEMS, AND OTHER INTERNATIONAL DIMENSIONS OF CORRENT ECONOMIC SITUATION MIGHT ENTER INTO DISCUSSION TOO BUT ARE DEFINITELY OF SECONDARY INTEREST COMPARED TO OVERRIDING IMPORTANCE OF FOCUS ON INFLATION AND RECESSION. WE SEE NEED HERE FOR STRESSING WHAT IS HAPPENING WITHIN THE US ECONOMY AT HOME, WHAT IS THE FORECAST FOR THE FUTURE AND WHAT IS BEING DONE TO MAKE CERTAIN THE US ECONOMY REMAINS STRONG, RESILIENT, AND VIABLE. ANOTHER POINT TO BE MADE CLEAR IS US INSTITUTIONS WHICH INFLUENCE ECONOMIC EVENTS ARE VARIED, NUMEROUS, AND COMPLEX, AND OFTEN REACH THEIR DECISIONS IN ATMOSPHERE OF NOISY DISSENT AND CONFLICT. NEAGWPIVE AS THIS MAY SEEM TO OUTSIDERS IT IS INHERENT IN AMERICAN SYSTEM AND SHOULD NOT BE CONSTRUED AS SIGNS OF DISUNITY OR DECAY. SEE OUR PROGRAM DIGEST #155 OF MAY 16, 1975. FOR FULLER DISCUSSION OF THIS AS WELL AS MORE INFO ON BACKGROUND OF PROBLEMS

5. THREE SPEAKERS REQUESTED: USG REPRESENTATIVE, BUSINESS REPRESENTATIVE, AND ACADEMICIAN OR CONSULTANT. ALL THREE SHOULD BE HERE FOR SAME 3-4 WEEK PERIOD, FOR WILL SEND AROUND TO ALL SIX CENTERS IN CHANGING TEAMS OF TWO OR THREE.

A. USG REPRESENTATIVE SHOULD BE FROM INFLUENTIAL POLICY MAKING ORGAN SUCH AS CEA, TREASURY, OR FEDERAL RESERVE BOARD. BIG-NAME OFFICIAL NOT ESSENTIAL SO LONG AS HE HOLDS AUTHORITATIVE POSITION. SIDNEY JONES, COUNSELOR TO SECRETARY OF TREASURER, WHO RECENTLY VISITED JAPAN IS EXAMPLE OF EFFECTIVE SPEAKER AND COULD SERVE AS MODEL. REALIZE OFFICER UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TOKYO 07488 060049Z

OF ASSISTANT SECRETARY LEVEL OR EQUIVALENT STATUS COULD NOT SPEND ENTIRE THREE WEEK PERIOD IN JAPAN. 10 DAYS SHOULD SATISFY TIME NEEDED FOR KEYNOTE ADDRESS AT NATIONAL SEMINAR AND TWO OR THREE OTHER CENTER PROGRAM EVENTS.

B. BUSINESS REPRESENTATIVE PREFERRED FROM BANKING INSTITUTION. HIGH LEVEL OFFICER OF MAJOR CORPORATION MIGHT BE SUITABLE TOO BUT BANKS

SEEN AS KEY INSTITUTIONS IN ECONOMIC ANALYSIS OF INFLATION ISSUES. IMPORTANT REGIONAL OR NATIONAL BANK SHOULD HAVE PROFESSIONAL ECONOMIST OR MANAGER QUALIFIED TO FILL THIS ROLE.

C. ACADEMIC SHOULD BE AUTHORITY WITH PROVEN BUSINESS AND/OR GOVERNMENT ADVISORY BACKGROUND. AGAIN NAME FIGURE NOT ABSOLUTELY REQUIRED. ECONOMIC CONSULTANT OR HIGHLY QUALIFIED ECONOMIC JOURNALIST POSSIBLE TOO IF ACADEMIC UNAVAILABLE. SPECIALIZATION IN INTERNAL AMERICAN ECONOMIC PROBLEMS, PARTICULARLY IN AREA OF PLANNING AND FISCAL POLICIES OR ECONOMIC CYCLES MIGHT BE BEST. INTERNATIONAL EXPERIENCE NOT ESSENTIAL. FULL PROFESSOR LEVEL AND WORK AT IMPORTANT AMERICAN ACADEMIC INSTITUTION WITH MAJOR PUBLICATIONS TO HIS CREDIT, WOULD BE BEST FOR PRESTIGE FACTOR IN JAPAN.

6. POST CAN NOT OVEREMPHASIZE IMPORTANCE OF HIGH QUALITY IN ALL THREE SPEAKERS. WE HAVE BEEN MOST FORTUNATE IN HAVING FIRST RATE TALENT HERE IN PAST FOR ECONOMIC PROGRAMS. USIS AUDIENCES IN JAPAN FOR ECONOMIC PROGRAMS ARE ESPECIALLY SOPHISTICATED AND EXPECT AUTHORITATIVE RESPONSE FROM OUR SPEAKERS.

7. AUDIENCES TO INCLUDE SEGMENTS OF MOST AUDIENCE CATEGORIES BUT WE PLAN ON TRYING TO ATTRACT ACADEMIC ECONOMISTS, ECONOMICS WRITERS AND COMMENTATORS FROM NEWS MEDIA, BUSINESS REPRESENTATIVES, AND GOVERNMENT OFFICIALS FROM MINISTRIES AND AGENCIES MOST CONCERNED OR INTERESTED IN US ECONOMIC AFFAIRS. SOME SESSIONS MIGHT BE EXCLUSIVELY FOR SMALL GATHERINGS FROM ONLY ONE OR TWO OF ABOVE CATEGORIES. OTHERS MIGHT BE MIXED BUT UNCLASSIFIED

UNCLASSIFIED

PAGE 04 TOKYO 07488 060049Z

FOR HIGH LEVEL SPECIALISTS. FINALLY SOME SESSIONS FOR BROADER LESS SPECIALIZED TYPES. NEVERTHELESS WE ASSUME ALL WILL BE FAMILIAR WITH US SCENE AND NEED NOT BE GIVEN ELEMENTARY LESSONS IN US ECONOMIC INSTITUTIONS ETC.

8. FOR SUPPORT MATERIALS WILL REQUEST SPEAKERS PROVIDE SUGGESTIONS FOR ARTICLES OR BOOKS THAT MIGHT COMPLEMENT THEIR PRESENTATIONS. WILL ALSO REQUEST AGENCY SEEK OUT SUITABLE SUPPORT MATERIALS: PRINTED AND VISUAL. WILL NEED VTRS FEATURING SPEAKERS, BIO-DATA, PHOTOS OF SPEAKERS, ETC.

9. WE ARE CONTEMPLATING ELECTRONIC DIALOGUE AS ADDITIONAL ELEMENT OF PROGRAM. COULD BE EITHER LEAD-IN OR FOLLOW-UP EVENT. MAYBE ONE AT NATIONAL SEMINAR WORTH CONSIDERING

TOO IF USG SPOKESMAN FOR SOME REASON UNABLE TO ATTEND.
WILL SEND MORE INFO ON THAT IN LATER SEPTTEL.

10. BEFORE COMMITTING ANY SPEAKER CANDIDATES TO PROGRAM, PLEASE CHECK WITH US FIRST WITH ACCOMPANYING BIO-DATA. HAVE PURPOSELY AVOIDED TRYING TO IDENTIFY ANY OF THE THREE SPEAKERS FOR WE FEEL CU KNOWLEDGE OF MOST QUALIFIED SPEAKERS MUCH MORE EXTENSIVE THAN OURS.

11. REQUEST FIRST ACTION TO THIS INITIAL SPEAKER REQUEST BY JULY 20. OF COURSE ANY Q LORD EARLIER THAN THAT FINE TOO.

12. WE ARE LOOKING FORWARD TO ZURHELLEN, FRYE, AND SHULMAN'S ARRIVAL THIS WEEKEND WITH GREAT EXCITEMENT. THEY SHOULD MAKE A MARVELOUS THREESOME. REGARDS.
HODGSON

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975TOKYO07488
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750197-0766
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750672/aaaacntl.tel
Line Count: 186
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 4
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 TOKYO'S PROGRAM DIGEST #155, 75 OF MAY 16, 75 1975
Review Action: RELEASED, APPROVED
Review Authority: greeneet
Review Comment: n/a
Review Content Flags:
Review Date: 20 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <20 JUN 2003 by PhilliR0>; APPROVED <02 FEB 2004 by greeneet>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: US DOMESTIC ECONOMY MAJOR PACKAGED PROGRAM: SPEAKER REQUEST
TAGS: OEXC, JA
To: STATE USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006